

— PLOENCHIT CITY



CENTRAL EMBASSY

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PARK VENTURES
THE ECOPLEX ON WITTHAYU

NAI LERT GROUP

For Immediate Release

“Ploenchit City” hands over the “Vertical Garden” to the Bangkok Metropolitan Administration, gifting Bangkokians with more greenery. The urban garden is part of the “84 Routes for the King” project celebrating His Majesty King Bhumibol’s 84th birthday anniversary.

Five of Thailand’s giant businesses on behalf of “Ploenchit City” have unveiled what is a prelude to the coming of the new premium landmark in the core of Bangkok. Together with the Bangkok Metropolitan Administration (BMA) and the Pathumwan District, with **Central Embassy** managed by Central Retail Corporation Ltd., **Bank of Ayudhya Public Company Limited**, **Noble Ploenchit** managed by Noble Development Public Company Limited, **Park Ventures The Ecoplex on Witthayu** by Univentures Public Company Limited and **The Nai Lert Group** have developed the traffic islands of Ploenchit-Wireless Road into a Vertical Garden, erecting green walls along the foundation piles of the elevated BTS rail line. The Vertical Garden is part of the “84 Routes for the King” project, aiming to add more green space to Bangkok. The founder members of “Ploenchit City” also received the honor of Bangkok Governor M.R. Sukhumbhand Paribatra, who came to preside over the hand-over of the urban garden to the Bangkok Metropolitan Administration. The ceremony was staged in front of Park Ventures near the Ploenchit Junction, Lumpini, Pathumwan.

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The green walls are located on Ploenchit-Wireless Road, stretching over 300 meters along eight BTS foundation piles. They were created by the members of “Ploenchit City” with intent to add more green space to downtown Bangkok. Budgeting 5 million baht to develop, the Vertical Garden starts from the Noble Ploenchit and Park Ventures and runs past Bank of Ayudhya’s Ploenchit Branch and Central Embassy. The urban garden comes with innovative gardening, having an underground water storage system that will water the plants through a line of sprinklers on a timer. Therefore, the plants will be green all year round. Moreover, the plants on these walls have been carefully selected with regard to their suitability to the weather of every season and ability to absorb air pollution. The Bangkok people will feel closer to nature every time they pass by the garden. The design of the walls has been inspired by the uniqueness of Thai wickerwork, interpreting the local craft into modern simplicity. As for the plants, they have been chosen to give different colors, sizes and shapes, bringing about a beautiful garden that reflects Thai culture.

In addition to these green walls, “Ploenchit City” members will gradually introduce other sustainable projects that aim to liven up and better the livelihoods of people living in “Ploenchit City”.

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